

THIS YEAR, OVER 2,000 FORMER FOSTER YOUTH WILL EMBARK ON THEIR COLLEGE JOURNEY ALONE

These amazing students have overcome tremendous obstacles to get to college (only 10% of foster youth go to college and only 3% will graduate)

Despite making it to this milestone moment, most of these young people won't have anyone there to mark the occasion or help move them into their dorms

WHO WE ARE & HOW YOU CAN HELP

PROJECT DORM ROOM

Project Dorm Room (PDR) is a unique program ensuring that no foster youth has to experience moving into their college dorm room alone. These exceptional youth who've overcome tremendous odds to get this far deserve to feel prepared and cared for as they embark upon this exciting new chapter of their lives

BECOME A SPONSOR

As a PDR 2023 sponsor, YOU can help us make this happen for 250 foster youth heading to college this summer!



MAJOR **SPONSORSHIP** OPPORTUNITIES

\$25,000

- ▶ You will be listed as a Headliner Sponsor on all PDR marketing materials, website, and social media channels
- ▶ Provide up to 15 volunteers with meaningful engagement opportunities at our packing, shopping, move-in and holiday care package distribution events
- ▶ Featured branding opportunity and headliner recognition at the August Back To School/College Bound Pop-Up Event

\$10,000

- ▶ You will be listed as a Signature Sponsor on all PDR marketing materials, website, and social media channels
- ▶ Provide up to 10 volunteers with meaningful engagement opportunities at our packing, shopping, move-in and holiday care package distribution events
- ▶ Ownership of a “station” and signature level recognition at the August Back To School/College Bound Pop-Up Event

MAJOR **SPONSORSHIP** OPPORTUNITIES

\$5,000

- ▶ You will be listed as an Anchor Sponsor on all PDR marketing materials, website, and social media channels
- ▶ Provide up to 5 volunteers with meaningful engagement opportunities at our packing, shopping, move-in and holiday care package distribution events
- ▶ Anchor level recognition at the August Back To School/College Bound Pop-Up Event

\$2,500

- ▶ You will be listed as a Supporter Sponsor on all PDR marketing materials, website, and social media channels
- ▶ Provide up to 1-2 volunteers with meaningful engagement opportunities at our packing, shopping, move-in and holiday care package distribution events
- ▶ Supporter level recognition at the August Back To School/College Bound Pop-Up Event